

2024
MARKETING
INDUSTRY
INSIGHTS

22 NOV (fri)

6:00 PM

ON ZOOM

**Topic: FROM DIAPERS TO DISRUPTION:
NAVIGATING A CAREER IN FMCG MARKETING**

SPEAKER

LOCKE KWOK

Brand Director

2022-Now: Brand Director | Head of Media & User Operations

2020-22: Commercial Director | HK Personal Health Care

2018-20: Senior Brand Manager | HK Metamucil

2015-18: Brand Manager | HKTW Baby Care



Brand Innovation
Organization

