

## Da He

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### EDUCATION

<b>Hong Kong University of Science &amp; Technology</b> Ph.D. in (quantitative) Marketing	2018 - 2023
<b>Université catholique de Louvain</b> Research master in Economics	2016 - 2018
<b>The Chinese University of Hong Kong</b> M.Sc. in Mathematics	2013 - 2014
<b>Hong Kong Baptist University</b> B.B.A. (Hons) in Applied Economics	2010 - 2013

### RESEARCH INTERESTS

Applied game theory, industrial organization.

### CONFERENCE/SEMINAR PARTICIPATION

HKUST Marketing Research Camp 2018, Hong Kong	Dec 2018
The Doctoral Workshop in Economics, Louvain-la-Neuve <i>Presentation: a model of referrals in social networks</i>	May 2018
15 <sup>th</sup> Annual Conference on Quantitative Marketing and Economics, Frankfurt	Sep 2017
2017 ECORES Summer School, Louvain-la-Neuve <i>Topic: Individual Heterogeneity in Organizations</i>	May 2017

### GRANTS, AWARDS AND HONORS

Since 2018	Postgraduate Scholarship, the Hong Kong University of Science and Technology
April 2016	CHF15,000 grant, Starr International Foundation Grant Fund (declined)
2010 & 2013	Dean's list, Hong Kong Baptist University, fall semester

### RESEARCH POSTGRADUATE COURSEWORK

#### Marketing

Discrete choice modelling	Ying Zhao (HKUST)
Analytical models in marketing (Audit)	Xiaohua Zeng & Xi Li (CityU)
Non-standard preference in marketing (Audit)	Liang Guo (CUHK)
Experimental design	Anaimalai V Muthu (HKUST)

#### Economics

Microeconomics I	François Maniquet (UCLouvain)
Microeconomics II	Julio Muro Davila (UCLouvain)
Game theory	Vincent Vannetelbosch (UCLouvain)
Mechanism design	Wei He (CUHK)
Theoretical industrial organization	Johannes Johnen (UCLouvain)
Structural industrial organization	Kohei Kawaguchi (HKUST)
Empirical industrial organization	Frank Verboven (KULeuven)
Behaviour economics	Georg Kirchsteiger (ULB)
Econometrics	Sébastien Van Belleghem (UCLouvain)

Nonparametric econometrics  
Statistical modelling  
Dynamic programming  
Math. & Stat. for Economics

Sébastien Van Bellegem (UCLouvain)  
Gerda Claeskens (KULeuven)  
Rigas Oikonomou (UCLouvain)  
Sébastien Van Bellegem &  
Julio Muro Davila (UCLouvain)

**Operations management**

Queueing theory  
Revenue management & dynamic pricing (Audit)

Chenguang Wu (HKUST)  
Guillermo Gallego (HKUST)