

# Xuewen Wang

[xwangbx@connect.ust.hk](mailto:xwangbx@connect.ust.hk)

+852 5513 8344

4017 LSK Building, Hong Kong University of Science and Technology,  
Clear Water Bay, Kowloon, Hong Kong

## RESEARCH INTERESTS

Quantitative marketing, Digital Marketing, Consumer Learning and Dynamics, Structural Modeling

## EDUCATION

### Hong Kong University of Science and Technology

Ph. D., Quantitative Marketing

2018/09 - present

MS.c. in Financial Mathematics, Dept. of Mathematics, School of Science

2015/09 - 2017/06

### Nankai University

B.S. in Statistics, School of Mathematical Sciences.

2011/09 - 2015/06

## AWARDS & HONORS

Postgraduate Studentship, HKUST

2018/09 - present

## RESEARCH EXPERIENCES

Research Assistant at Nanyang Technological University

2017/08 – 2018/08

*Department of Accounting, College of Business*

*Advisor: Prof. Rui Shen*

## POSTGRADUATE COURSE

- Microeconomic Theory I, II
- Econometrics
- Seminar in Quantitative Modeling
- Experimental Design and Analysis
- Industrial Organization

## SKILLS

- Language: Chinese (native), English (fluent)
- Programming skills: R, Python, Matlab, C++, SAS.